

SAP

STRATEGIC
ALLIANCE
PARTNERS





Build Connections with Las Vegas' Top ENTREPRENEURS & DECISION-MAKERS

Join the Entrepreneur's Organization (EO) Strategic Alliance Partners program—your most valuable investment in building connections and growing your influence.



75+
Members



3 MM
Median Annual
Revenue



10 MM
Average Annual
Revenue



4,846
Total
Employees

Through the EO Las Vegas SAP program, you'll develop personal connections built on trust, mutual growth, and measurable return on investment—ensuring a partnership that benefits everyone involved.

Empowering Entrepreneurs Through CONNECTION, LEARNING, & GROWTH



Exclusive Membership

EO is a global, non-profit organization for entrepreneurs and decision-makers, requiring members to own, co-found, or control companies with \$1 million+ in revenue and align with EO's Vision and Core Values.



Continuous Growth

EO supports members with peer-to-peer networking, world-class learning events, and monthly forum meetings, fostering personal and professional development.



Thriving Community

Members gain access to resources, relationships, and opportunities that empower them to succeed in a competitive business landscape.



Valuable Partnership Opportunities

SAPs are integral to EO's mission, providing essential resources and contributions that enhance social and learning events, creating meaningful experiences for both EO members and partners.



Maximizing the VALUE OF YOUR PARTNERSHIP

Imagine being able to directly connect with top decision-makers in Las Vegas without wasting a single marketing dollar—EO Strategic Alliance Partners (SAP) makes that possible.



For a fraction of the cost of traditional advertising, EO SAPs gain exclusive access to the region's top entrepreneurial talent—leaders who are not just successful today, but are driven to continue growing. Your investment is more than a marketing expense; it's a gateway to building lasting business relationships.

- ▶ **Connect with Business Owners** – SAPs get direct access to influential business owners in the Entrepreneurs' Organization (EO), representing companies with annual revenues of \$1M+.
- ▶ **Collaborative Opportunities** – SAPs have the opportunity to engage with EO members through complimentary consultations, foster partnerships beyond EO events, and extend invitations to their own company-hosted events.
- ▶ **Marketing Exposure** – SAPs will be highlighted on EO's digital media platforms and have the opportunity to contribute ads or articles to the monthly EO newsletter, increasing brand visibility and engagement with the EO community.
- ▶ **Showcase Exclusive Opportunities** – Gold and Platinum sponsors can present their expertise at EO Forum meetings and showcase their products or services at major monthly EO events.

BENEFIT	SILVER \$11K	GOLD \$17K	PLATINIUM \$25K
Access to & network with 60+ business owners.	X	X	X
Attend EO & EOA learning & social events.	X	X	X
Event recognition of EO partnership at events.	X	X	X
Compete in Chapter Cup: Best of EOLV SAPs.	X	X	X
Newsletter features through ads or articles.	X	X	X
Present expertise as a SME to EO Forums.	X	X	X
Host EO member groups at office space.		X	X
Formal, personalized check-ins during the fiscal year.		X	X
Social media & email marketing spotlights.		X	X
Exclusive opportunities present & market as a SME at key learning events.		X	X
Industry exclusivity: sole SAP to represent industry.			X
Invite one rep to the Annual Chapter Retreat.			X
Number of reps welcome to attend EOLV events.	1	2	3